



WET ONES® TRAVEL PACKS GET UPGRADED WITH WET LOCK™ SEAL TECHNOLOGY

Ensuring your antibacterial wipes stay fresh on-the-go for longer!

SHELTON, Conn. (April 6, 2016) – Wet Ones® Hand Wipes, America’s #1 Hand Wipe*, is excited to introduce a new Wet Lock™ seal technology to the brand’s 20-count travel packs. The improved and innovative packaging features a thin, rigid plastic closure. The technology is proven to help the wipes retain their moisture over 15 percent longer, ensuring they remain fresh on-the-go so you’re never left without a convenient way to wipe out dirt and messes!

“As we enter the Spring and Summer travel season, we know that parents will encounter some of the biggest messes while on the move with their little ones, and our goal is to always ensure they have one less thing to worry about when it comes to cleanup,” said Christina Saikus, Wet Ones® Brand Manager, Edgewell Personal Care. “With the new Wet Lock™ seal technology, parents can be sure their Wet Ones® wipes are always at their freshest so they are prepared for all of those sticky, messy moments.”

Wet Ones® Hand Wipes Keep Hands Clean Wherever You Go!

Wet Ones® Antibacterial Hand Wipes are the convenient 2-in-1 way to wipe out dirt and messes and kill **99.99%** of germs when soap and water aren’t readily available. Wet Ones® wipes are formulated to be tough on dirt and germs, but gentle on skin. Don’t forget to keep travel packs close-at-hand especially during these messy moments:

- Pack Wet Ones® Antibacterial Wipes in your travel carry-on bag to help combat in-flight germs
- Keep Wet Ones® Antibacterial Wipes in the car for road trip mishaps
- Toss Wet Ones® Antibacterial Wipes in your child’s backpack for easy playground cleanup

Wet Ones® Antibacterial Hand Wipes clean better than hand sanitizer gels, wiping away dirt and messes without drying out skin. They are hypoallergenic and contain aloe and lanolin, making them easy on skin for even the littlest of hands.

Wet Ones® Hand Wipes are available at mass, drug and grocery stores nationwide and come in three convenient sizes so you can keep them at home, in the car, and in purses and backpacks. For more information, visit www.WetOnes.com.

About Wet Ones® Wipes Products

Wet Ones is a registered trademark Edgewell Personal Care™. Wet Ones® Antibacterial Hand Wipes kill 99.99 percent of germs and clean better than hand sanitizers.

About Edgewell Personal Care™

Edgewell Personal Care (NYSE: EPC) manufactures and markets a diverse range of personal care products in the wet shave, skin care, feminine care and infant care categories with well-established brand name products such as Schick® and Wilkinson Sword® men's and women's shaving systems and disposable razors; Edge® and Skintimate® shave preparations; Playtex®, Stayfree®, Carefree® and o.b.® feminine care products; Banana Boat® and Hawaiian Tropic® sun care products; Playtex® infant care products and gloves; Diaper Genie® and Litter Genie® disposal systems; and Wet Ones® moist wipes. ©2016 Edgewell. The Playtex® trademark is used under license.

**#1 claim based on scan data for 52 weeks ending 1/23/16.*

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